

# Sponsoring Third Floor Gallery

10/11/2010



*Third Floor Gallery* is the most exciting photography gallery in Cardiff. Located in Cardiff Bay at a two minute walk from the Millennium Centre it organizes between 10 and 12 exhibitions of internationally renowned photographers every year. These exhibitions attract hundreds of monthly visitors and also feature prominently in both the local media (Western Mail, Echo, Cardiff Life, Buzz Magazine) and national media (Sunday Times, Daily Telegraph, The Observer, BBC Radio 2, Metro, Amateur Photographer, British Journal of Photography, etc.). *Third Floor Gallery* also organizes a number of slideshows and workshops that are publicised through its highly focused mailing list, 2000 monthly flyers, posters, t-shirts and social media such as twitter and facebook.



### **Current sponsorship deals:**

- *Sponsor an exhibition.* Sponsoring an exhibition we make sure that the sponsor's main audience is best targeted. The sponsor becomes linked in all media and promotional material to the exhibition itself. Guide sponsorship: £300-500, depending on production and advertising costs.

- *Sponsor the gallery.* You can also sponsor the gallery for a year, case in which the sponsor will feature in all our promotional material and website during this period of time. Guide sponsorship: £1500-2000.

### **How does your sponsorship help us:**

Being a non for profit gallery, *Third Floor Gallery* relies on donations of visitors and patrons in order to maintain and produce exhibitions. Currently, all the exhibitions have been produced as premières for the gallery, which involves the costs of producing the work and transporting it. By sponsoring *Third Floor Gallery* you are guaranteeing the continuity and expansion of the activities of the gallery so a larger number of people can benefit of them.

### **Previous exhibitions:**

1. *Love UK* - Peter Dench
2. *Up West* - David Solomons
3. *Muse* - Jocelyn Bain Hogg
4. *Ffotocardiff* (group exhibition)
5. *For Love of the Game* – Chris Steele-Perkins
6. *Paradise Rivers* – Carolyn Drake
7. *Strangelands* – strange.rs collective
8. *Street Photography Now* (with book published by Thames & Hudson)

### **Forthcoming exhibitions:**

- 19 Nov 2010 - 9 Jan 2011 - *Passing Time* by David Hurn

Feel free to address any inquiries to:

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or write to

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### **More info:**

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